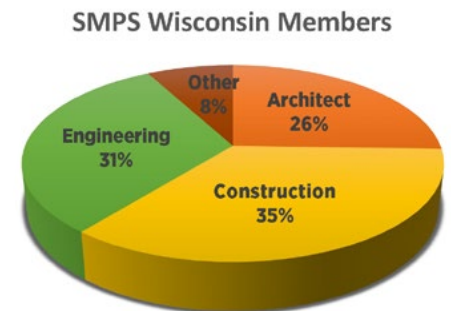


What is SMPS?

Since 1973, SMPS has been the only North American organization for marketing and business development professionals in the A/E/C (Architecture, Engineering and Construction) industries. We aim to transform business through marketing leadership by creating a space for advocacy, education, and networking.

Why should you become an SMPS Wisconsin sponsor?

As a sponsor, you have the opportunity to be in front of top A/E/C leaders, decision makers and marketing professionals throughout the state of Wisconsin. Attendees of our programs are actively looking for ways to continuously improve their business practices. Could you have the right solution for them?



ADVOCATE: *Champion your products, services and message in front of a captive audience of motivated listeners.*

EDUCATE: *Help A/E/C marketers understand how you can help grow their organization.*

CONNECT: *Grow your industry network and improve brand awareness among the chapter and its partner organizations.*



ANNUAL SPONSOR OPPORTUNITIES

LEADERSHIP
AWARENESS
NETWORK

AN ANNUAL SPONSORSHIP KEEPS YOU IN FRONT OF DECISION-MAKERS IN SOUTHEAST WISCONSIN'S A/E/C INDUSTRY FOR THE ENTIRE SMPS PROGRAM YEAR. You can network with members and speakers, build brand awareness at programs, and share thought leadership across our digital platforms. Annual Sponsorships are open to both members and non-members, they last for one full year and there are no limitations on competing firms. See our Program Sponsor Opportunities for additional monthly sponsorships.

Platinum: \$1500

- 10 Program registrations *
- 4 Holiday party registrations
- Dinner with national speakers and the SMPS Board
- 100-word company description on the SMPS WI website
- Regular recognition on SMPS WI social media accounts **
- 3-minute presentation at 2 SMPS programs (virtual or in-person)
- Registration list from every program upon request
- Recognition at every event
- 2 blog posts on SMPS website
- Literature on registration table at every event ***
- Logo on the smpswisconsin.org homepage
- Free job postings on the smpswisconsin.org Career Center

Gold: \$1000

- 8 Program registrations *
- 2 Holiday party registrations
- 100-word company description on the SMPS WI website
- Regular recognition on SMPS WI social media accounts **
- 3-minute presentation at 1 SMPS program
- Registration list from every program upon request
- Recognition at every event
- 1 blog post on SMPS website
- Literature on registration table at every event
- Logo on the smpswisconsin.org homepage
- Free job postings on the smpswisconsin.org Career Center

Silver: \$500

- 6 Program registrations *
- 1 Holiday party registration
- 50-word company description on the SMPS WI website
- Regular recognition on SMPS WI social media accounts **
- 3-minute presentation at 1 SMPS program
- Registration list from every program upon request
- Recognition at every event
- Literature on registration table at every event
- Logo on the SMPS WI website
- Free job postings on the smpswisconsin.org Career Center

* half-day programs count for 2
** customizable
*** once in person events resume



PROGRAM SPONSOR OPPORTUNITIES

PROGRAM SPONSORSHIPS ALLOW YOU TO CONNECT WITH A/E/C INDUSTRIES LEADERS ON A SPECIFIC TOPIC OF YOUR CHOICE.

We bring in both local and national experts to share trends and best practices, lead workshops, and engage participants in exercises to grow their leadership and critical thinking skills. Becoming a program sponsor is a cost-effective way to get in front of a captive audience looking to continuously improve their skills and careers, and it offers unique networking opportunities with our expert speakers. Program sponsorships are limited to three non-competing firms per program.

Program Level: \$250

- 2 registrations to sponsored program
- Recognition on SMPS WI social media accounts on the week of sponsored program
- Registration list from sponsored program upon request
- 2-minute presentation prior to sponsored program
- Literature on registration table at sponsored event ***
- Logo on the smpswisconsin.org program page/background for virtual speaker for sponsored event

Program Schedule:

- September 2020
Can My BizDev Team Compete?
Virtual Program
- October 2020
Leveraging Scribology To Tell Stories
Virtual Program
- November 2020
Insider Secrets To Re-Energize PR Virtual Program
- December 2020
Holiday Party
- January 2021 — TBD
- February 2021 — TBD
- March 2021
Networking And Business Development: It's Everyone's Responsibility — Milwaukee, WI
- April 2021
Writing Winning Proposals — Madison, WI

WANT TO KNOW MORE ABOUT SPONSORSHIP?

Contact Dale Kent at sponsorship@smpswisconsin.org for more information.

* half-day programs count for 2
** customizable
*** once in person events resume

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