

2019 SMPS Wisconsin SPONSORSHIP PACKAGES

E D U C A T

What is SMPS?

Celebrating 45 years in existence, SMPS is the only North American organization for marketing and business development professionals in the A/E/C (Architecture, Engineering and Construction) industries. We aim to transform business through marketing leadership by creating a space for advocacy, education and networking.

Why should you become an SMPS Wisconsin sponsor?

As a sponsor, you have the opportunity to be in front of top A/E/C leaders, decision makers and marketing professionals throughout the state of Wisconsin. Attendees of our programs are actively looking for ways to continuously improve their business practices. Could you have the right solution for them?

ADVOCATE: Champion your products, services and message in front of a captive audience of motivated listeners.

EDUCATE: Help A/E/C marketers understand how you can help grow their organization.

CONNECT: *Grow your industry network and improve brand awareness among the chapter and its partner organizations.*



ANNUAL SPONSOR OPPORTUNITIES

WARENESS

AN ANNUAL SPONSORSHIP KEEPS YOU IN FRONT OF DECISION-MAKERS IN SOUTHEAST WISCONSIN'S A/E/C INDUSTRY FOR THE

ENTIRE SMPS PROGRAM YEAR. You can network with members and speakers, build brand awareness at programs, and share thought leadership across our digital platforms. Annual Sponsorships are open to both members and non-members, they last for one full year and there are no limitations on competing firms. See our Program Sponsor Opportunities for additional monthly sponsorships.

Platinum: \$1500

- 10 Program registrations*
- 4 Holiday party registrations
- · Dinner with national speakers and the SMPS Board
- 100-word company description on the SMPS WI website
- Regular recognition on SMPS WI social media accounts**
- 3-minute presentation at 2 SMPS WI programs
- Registration list from every program upon request
- · Recognition at every event
- 2 blog posts on SMPS WI website
- Literature on registration table at every event
- Logo on the smpswisconsin.org homepage
- Free job postings on the smpswisconsin.org Career Center

Gold: \$1000

- 8 Program registrations*
- 2 Holiday party registrations
- 100-word company description on the SMPS WI website
- · Regular recognition on SMPS WI social media accounts**
- 3-minute presentation at 1 SMPS WI program
- · Registration list from every program upon request
- Recognition at every event
- 1 blog post on SMPS WI website
- Literature on registration table at every event
- Logo on the smpswisconsin.org homepage
- Free job postings on the smpswisconsin.org Career Center

Silver: \$500

- 6 Program registrations*
- 1 Holiday party registration
- 50-word company description on the SMPS WI website
- Regular recognition on SMPS WI social media accounts**
- 3-minute presentation at 1 SMPS WI program
- Registration list from every program upon request
- Recognition at every event
- Literature on registration table at every event
- · Logo on the SMPS WI website
- Free job postings on the smpswisconsin.org Career Center

^{**} customizable



PROGRAM SPONSOR OPPORTUNITIES

PROGRAM SPONSORSHIPS ALLOW YOU TO CONNECT WITH A/E/C INDUSTRIES LEADERS ON A SPECIFIC TOPIC OF YOUR CHOICE.

We bring in both local and national experts to share trends and best practices, lead workshops, and engage participants in exercises to grow their leadership and critical thinking skills. Becoming a program sponsor is a cost-effective way to get in front of a captive audience looking to continuously improve their skills and careers, and it offers unique networking opportunities with our expert speakers. Program sponsorships are limited to three non-competing firms per program.

Program Level: \$250

- 2 registrations to sponsored program
- Recognition on SMPS WI social media accounts on the week of sponsored program
- · Registration list from sponsored program upon request
- 2-minute presentation prior to sponsored program
- · Literature on registration table at sponsored event
- · Logo on the smpswisconsin.org program page for sponsored event

Program Schedule:

• September 2019

The ROI Of Social Media 'Top Of Mind' Milwaukee — 9/18 | Madison — 9/19

October 2019

Tips And Techniques For Shooting Your Own Job Site Photography Milwaukee — 10/16 | Madison — 10/17

November 2019

Customer Conflict Resolution Milwaukee — 9/6 | Madison — 9/7

December 2019

Madison — 12/12 & Ugly Sweater Holiday Social Madison | Milwaukee | Green Bay

SEO SOS: Words Matter!

January 2020

Myth of Multitasking Milwaukee — 1/15 | Madison — 1/16

• February 2020

Creating Visual Brand Assets
Milwaukee — 2/12 | Madison — 2/13

March 2020

Half Day Workshop: Networking and Business Development — It's Everyone's Reponsibility Milwaukee —3/19 & Public Speaking & Presentation Skills Appleton — 3/20

· April 2020

Half Day Workshop: Writing Winning Proposals Madison —4/23

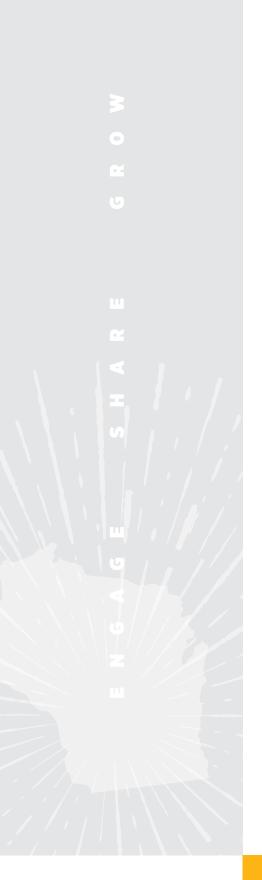
May 2020

The AEC Power Formula for LinkedIn Success Madison — 5/14 & Awards — 5/28 Milwaukee

• June 2020 Building Tours

WANT TO KNOW MORE ABOUT SPONSORSHIP?

Contact Sponsorship Director Morgan Burns at **sponsorship@smpswisconsin.org** for more information.





SPONSORSHIP FORM

Payment is due upon completion of this agreement form.

		commits to acting
COMPANY NAME		
OS OPROGRAM OR ANNUAL	L SPONSOR	_ for the Society
for Marketing Professional Service	es (SMPS) Wiscons	sin chapter.
Firm will have the ability to network	e at agah program g	nd will rossive all
benefits as stated in the 2019 Sponsor	1 0	
indicated below:		
Annual Sponsorship	Program	Sponsorship
Platinum Level (\$1,500)	(\$250)	
Gold Level (\$1,000)		
Silver Level (\$500)		
SIGNATURE OF COMPANY REP	RESENTATIVE	DATE
NAME & TITLE OF COMPANY REPRESE	ENTATIVE (PRINTED)	DATE
MORGAN BURNS, SPONSORS	HIP CHAIR	DATE
Please email a copy of the Sponso	rship Form and an	eps of your logo to:
Morgan Burns, Sponsorship		
sponsorship@smpswisconsin.org	g	
Payment should be made by che	ck and made out	to SMPS Wisconsin.
Please send checks to:		
Karen Wiesneski 4147 State Road 167		
Hubertus. WI 53033		